26 February 2020 **Australia's First Cross Laminated High-Rise Timber Hotel to Open in 2020**

TFE Hotels and Hume Partners Property will launch Australia’s very first cross-laminated timber (CLT) high-rise hotel and the tallest timber adaptive-reuse project in the country - the ultra-modern Adina Apartment Hotel Melbourne Southbank – later this year.

Just six months out from opening, the striking 220-room Bates Smart-designed apartment hotel, at the intersection of Southbank Boulevard and City Road in Melbourne’s bustling cultural precinct, is turning heads as much for its edgy architectural design as its pioneering use of sustainable construction technology.

When it comes to the hotel’s five-star green credentials, cross-laminated timber shines as a viable building material. It is a non-toxic, renewable resource that has a long-life cycle, is fire resistant, highly sustainable (since wood is renewable) and offers superior strength and stability when compared to common structural materials.

According to Bates Smart Director Julian Anderson, around 5,300 tonnes of CLT was used in the construction of the hotel, in turn offsetting around 4,200 tonnes of C02 from the atmosphere.

“In addition to reduced carbon emissions, cross-laminated timber incorporates several sustainability benefits, including lower transport costs and time saving advantages from off-site manufacturing,” he said. “It also presents a more sustainable approach to increasing density within our cities.”

Timber for the hotel was sourced from suppliers with Forest Stewardship Council certification\* - one of only two internationally recognised forest certification networks - and an electric crane was used to limit noise impact during construction. Modular bathrooms were also manufactured off-site to reduce build waste.

 “To create the 220-room accommodation tower, an additional ten levels\* were able to be built on the existing concrete building, providing 13,000 square metres of new floor space,” says Anderson. “This combines to make Adina Melbourne Southbank the world’s tallest mass timber vertical extension.”

TFE Hotels’ Chief Operating Office, Chris Sedgwick, said Adina Apartment Hotels as a brand had wholeheartedly embraced the concept of design-driven hotels, and had a swag of contemporary new-build hotels in the pipeline

“As the Adina brand continues to evolve, expect to see a certain WOW factor in design that will be offset by the Australian hospitality that our hotel teams will deliver,” he said. “At Adina Melbourne Southbank, the WOW will come from the innovative use of such sustainable building product, as well as the contemporary look and feel.”

Sedgwick says the architects had paid careful attention to the way the existing building “turned the corner” and, by incorporating a glass curtain facade and vast curved balcony, they’ve reshaped Melbourne’s skyline south of the Yarra. The same care and attention were given to the interior design.

“Internally, the hotel’s design has taken inspiration from the architecture,” Sedgwick said. “The ground floor lobby is lined with timber, aligning with the new method of construction, which exudes a warm and welcoming ambience in shared public spaces.”

Curved walls also distinguish the space and complement the curved façade and graceful lines of the new 10-level timber extension.  In keeping with its green roots, the hotel also has an energy management system integrated into each room, to automatically control the HVAC system.

In addition to the Adina’s 70 Studio apartment-style hotel rooms, 140 one-bedroom and 10 two-bedroom apartments, the hotel will also feature a gym, 20 metre indoor lap pool, two light-filled meeting spaces and a boardroom. Spacious, fully equipped kitchens and laundries and lounge/dining areas provide the comforts of home.

“Adina Melbourne Southbank epitomises casual living in the heart of Melbourne - which is in keeping with our brand promise to deliver ample living space and apartment-style hotel rooms that feel like home for long-stays or shorter staycations,” says Sedgwick.

According to TFE Hotels, the hotel’s prime location is a defining new gateway to Melbourne, sitting between the CBD, vibrant St Kilda Road, and the parklands surrounding the Royal Botanic Gardens. The area is also popular with the sophisticated set who flock to the designer shops, cultural experiences and the lively riverside promenade.

The hotel is located less than 500 metres from the city centre, with the Yarra River separating the CBD from Southbank, 300 metres from the Crown Casino Complex and 700 metres from the Melbourne Convention Centre.

Ends.

\* <https://au.fsc.org/en-au/for-business/fsc-certification>

\* 10 timber levels plus a steel transfer level with hotel pool and gym.

**Owner:** Hume Partners Property

**What’s in a name:** Adina Apartment Hotel Melbourne Southbank (Can be shortened to Adina Melbourne Southbank after first use)
**Website:** <https://www.adinahotels.com/en/apartments/melbourne-southbank/>.

**Images:** <https://spaces.hightail.com/receive/W0QwDGDF9P>
**Lead in Rate:** From $159

**Opening Special:** 20% off Best Available Rate. Room only.

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**ABOUT ADINA APARTMENT HOTELS**The Adina brand comprises 36 Adina Apartment Hotels and Adina Serviced Apartments in Australia, New Zealand and Europe. The former offers stylish apartment living with the services and amenities you’d expect from a hotel property including 24-hour reception, pools, free WiFi, intimate meeting spaces or gym facilities. By contrast, Adina Serviced Apartments offer fully equipped serviced apartments and offer on-call service, homely comforts and comfortable living. Serviced Apartments are the ideal choice for those wanting a home away from home that’s a perfect fit for one or more.

**WHO ARE TFE HOTELS?**TFE Hotels (Toga Far East Hotels) is an international hotel group head quartered in Australia and operating in Australia, New Zealand, Germany, Denmark and Hungary. It has a portfolio of five established hotel brands - Adina Hotels, Vibe Hotels, Travelodge Hotels, Rendezvous Hotels and TFE Hotels Collection.