



THE HOTEL BRITOMART'S BIG REVEAL

AUCKLAND WATERFRONT: As New Zealand eases into post-Covid normality, downtown Auckland's hottest new property announces an October opening date.

The scaffolding is down on The Hotel Britomart construction, revealing its breathtaking brick exterior. Work is now focused on the interiors of the guest rooms and suites, with the hotel's opening scheduled for 1 October 2020.

The 104-room hotel experienced six weeks of construction delays because of New Zealand's Covid-19 lockdown, but work on site is now restarted, with the only active Covid-19 cases in the country all in managed isolation.

"Work on The Hotel Britomart site is completely back on track," says Matthew Cockram, Chief Executive Officer of Cooper and Company, owners of The Hotel Britomart.

"The current circumstances mean our opening in October will focus mostly on domestic tourists, who we think will recognise the enormous appeal of The Hotel Britomart's design and the many attractions of the Britomart neighbourhood around it."

Designed by Auckland-based Cheshire Architects, The Hotel Britomart has 99 timber-lined guest rooms and five luxurious Landing Suites. The hotel is a bold new addition to Britomart, the historic waterfront neighbourhood in downtown Auckland that has been the focus of a thoughtful 15-year regeneration process led by Cooper and Company.

In the coming months, The Hotel Britomart will reveal the complete offering and how it will further bring to life the exciting Britomart neighbourhood.

The Hotel Britomart will be part of the TFE Hotels Collection, managed by TFE Hotels on behalf of Cooper and Company. Hotel General Manager, Clinton Farley, said TFE Hotels was excited to work with Cooper and Company to open The Hotel Britomart.

“TFE Collection properties are each designed with individual character and charm,” he said, “and striking design and service are their hallmarks.”

Guests can expect customised experiences when The Hotel Britomart opens.

“There’ll be no stiff formality,” Farley says. “Instead, the hotel team will be able to share their enthusiasm in inviting our guests to enjoy all of the richness and variety that Auckland has to offer.”

As well as a new brick-clad tower, the hotel project includes the refurbishment of two neighbouring heritage buildings. A new restaurant named Kingi (short for kingfish) will open on the ground floor of historic Masonic House to serve locals and hotel guests, while three other new restaurants are opening just steps from the hotel entrance.

What’s in a name: The Hotel Britomart (name cannot be shortened)

Lead in Rate: \$309 NZD

Website: thehotelbritomart.com

Opening: 1 October 2020

Images: <https://spaces.hightail.com/receive/6Pg4KQzfolamNsYXJrQHRmZWVhdGVscy5jb20=>

Background: britomart.org/were-building-the-hotel-britomart/

Sustainability: britomart.org/about/#sustainability

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About the TFE Hotels Collection

The Hotel Britomart is part of the TFE Hotels Collection and will be managed by TFE Hotels on behalf of Cooper and Company. Cooper and Company is the asset and development manager for the Britomart Group, which holds a contract for the long-term ownership and development of the Britomart Precinct. The TFE Hotels Collection represents beautiful hotels hallmarked by authenticity and provenance, each designed with individual character and charm. With a collection of properties that encompass striking design and attention to the individual such as The Calile Hotel Brisbane, Melbourne’s The Savoy Hotel on Little Collins and Hotel Kurrajong Canberra. The Hotel Britomart embodies these concepts while remaining proudly a product of its unique location.

